

Philips PAR30S LED
Retail Optic Lamps
with AirFlux Technology

*Ideal for general and
accent lighting in retail,
hospitality and office spaces*

LED



A smooth design solution for a seamless look

Philips PAR30S LED Retail Optic Lamps with AirFlux Technology provide superior lighting aesthetics and optimal thermal efficiency in a sleek, lightweight design.

High efficacy LED reflector lamp

- Retail Optic reduces glare to improve shopper experience
- 25,000-hour rated average life*
- 12W PAR30S saves 63 watts when compared to a 75W halogen PAR30S
- 83 CRI for excellent color rendering
- Virtually UV/IR free in the beam
- Contains no mercury

Easy to experience

- Will not fade colors, avoids inventory spoilage
- Lowers maintenance costs by reducing re-lamp frequency
- 5-year limited warranty**



(* ** See back page for footnotes)

PHILIPS

Philips PAR30S LED Retail Optic Lamps with AirFlux Technology

Ordering, Electrical and Technical Data (Subject to change without notice)

Product Number	Ordering Code	Nom. Watts	Description	Rated Avg. Life (Hrs.) ¹	Rated Avg. Life (Yrs.) ²	Approx. Lumens	MBCP ³ (cd)	Est. Energy Cost ⁴	Color Temp. (Kelvin)
Standard Halogen PAR30S 75W ENERGY STAR [®] Equivalent ⁵									
43012-4	I2PAR30S/F25 2700 SS AF	12	PAR30S 12W 25° 2700K	25000	22.7	850	5000	\$1.44	2700
43013-2	I2PAR30S/F25 3000 SS AF	12	PAR30S 12W 25° 3000K	25000	22.7	900	5300	\$1.44	3000
43014-0	I2PAR30S/F25 4000 SS AF	12	PAR30S 12W 25° 4000K	25000	22.7	950	5500	\$1.44	4000
43015-7	I2PAR30S/F36 2700 SS AF	12	PAR30S 12W 36° 2700K	25000	22.7	950	1850	\$1.44	2700
43016-5	I2PAR30S/F36 3000 SS AF	12	PAR30S 12W 36° 3000K	25000	22.7	950	1960	\$1.44	3000
43017-3	I2PAR30S/F36 4000 SS AF	12	PAR30S 12W 36° 4000K	25000	22.7	950	2100	\$1.44	4000

Shipping Data (Subject to change without notice)

Product Number	SKU UPC (0-46677)	Outer Bar Code (5-00-46677)	Case Qty.	Case Weight (lbs.)	Case Cube (cu. ft.)	Pallet Qty.	SKUs Per Layer	Layers High	SKU Dimensions (W x D x H)(In.)	Case Dimensions (W x D x H)(In.)	Pallet Dimensions (W x D x H)(In.)
43012-4	43012-2	43012-7	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1
43013-2	43013-9	43013-4	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1
43014-0	43014-6	43014-1	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1
43015-7	43015-3	43015-8	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1
43016-5	43016-0	43016-5	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1
43017-3	43017-7	43017-2	6	5.59	0.328	672	96	7	4.0 x 4.0 x 4.9	12.6 x 8.4 x 5.3	47.2 x 39.4 x 43.1

1) Rated average life based on engineering testing and probability analysis.

2) Based on average usage of 3 hrs/day, 7 days/week.

3) Based on photometric testing consistent with IES LM-79. Maximum Beam Candlepower.

4) Based on 3 hrs/day, 11¢/kWh. Cost depends on rates and use.

5) Light output comparison based upon the ENERGY STAR[®] Integral LED Lamp Center Beam Intensity Benchmark tool which can be found at EnergyStar.gov/LEDbulbs, LED Light Bulbs for Partners, Program Requirements PDF Pg. 11.

Footnotes from front:

* Rated average life is based on engineering data testing and probability analysis.

** For details see: http://www.usa.lighting.philips.com/connect/tools_literature/warranties.wpd.

WARNINGS AND CAUTIONS

- Suitable for use in damp locations.
- Not for use in totally enclosed luminaires.
- Before replacing, turn off power and let lamp cool to avoid electrical shock or burn.

CAUTION: Risk of electric shock— do not use where directly exposed to water

NOTES: This device complies with Part 18 of the FCC rule. This product may cause interference with other devices. If interference occurs, change the location of the products involved. This RFLD device complies with Canadian ICES-005



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 Printed in USA 1/13
 P-6467
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